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Happy New Year from Video Labs!

Welcome to the second issue of our e-newsletter. *We're looking forward to a great year! By subscribing to our free e-newsletter, you'll receive our bi-monthly publication that includes timely industry news, tips and ideas along with special offers on our services to save you time and money.*

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DVD- Not just for Hollywood anymore!

DVD is one of the most versatile and useful formats for communication of our time, yet somehow clients do not always take advantage of its innovative features. Video Labs offers unique and interesting ideas to help you effectively communicate your message.

While many associate DVD menus with Hollywood's blooper reels and director's commentaries, the interactivity of DVD authoring provides us with a virtual playground for creativity within the corporate, education and advertising industries.

Create your press or media kit on DVD-Rom and include convenient digital photos, pdf files and video clips for YouTube, as well as biographical information.

Present training information with an interactive quiz. Or, include a link to a website where users may complete an online tutorial or certification.

Take advantage of the subtitle feature to reach a new segment of our growing multilingual population and react to the global marketplace, or use English subtitles for Section 508 compliancy.

Video Labs has a full range of authoring and encoding choices to provide you with the right choice for your project and budget. Our top of the line Sonic Scenarist suite provides state-of-the-art authoring and hardware encoding while a versatile, integrated Adobe Production Suite provides cost-effective, high quality media solutions.

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