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October, 2009

Online Video Production Packages

Our talented and resourceful team can plan, shoot, edit and produce your website video to gain you significant exposure.

Enter to Win Online Video Production Package

Video Labs is offering a free Online Video Production to a select organization. To be eligible for the free service, your organization must be located within a 50 mile radius of Video Labs. You must email your interest and contact information to :

sales@videolabs.net.

The organization selected to receive the award will be notified by telephone.

Offer expires 10/31/2009

Packages include:

- Up to 8 hour shoot
- Camera, Lighting, Audio
- One day supervised editing
- Motion graphics
- Stock music selection
- Tape transfer, DVD & web compression

[Media Gallery Entrance](#)



Got a Message? We Can Help!

Video Labs' Online Video Production Packages

We all know how quickly an entertaining video can make its way around the web! Effective online video marketing is fast becoming the premiere advertising vehicle, thanks to high-speed connections, no cost hosting sites like YouTube and the popularity of social networking sites. Smart marketers are taking advantage of these cost effective methods of spreading their message - now you can too!

Check out the latest statistics:

> In effectiveness, online video beat TV ads in both product recall and brand awareness by more than 35%. Experts believe that online viewers are more actively engaged than TV viewers. So, product demos and information pieces tend to have a better response online.

> Compared to other forms of web ads, viewers click video ads twice as often. And, click-through rates are 4-5 times higher than ads with traditional text and images.

Our packages can be customized to fit your project - voice over, mass duplication, special effects as well as web site design and fulfillment.

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> Viewers tend to watch a video two-thirds of the way through - so, keep the message short and keep it up front.

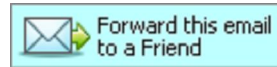
With the right presentation, online videos can entertain, inform and ultimately bring visitors to your website. Whether you've got a product or service to demonstrate, a branded corporate presentation to post or a training seminar for your employees, Video Labs can help you plan, produce and shoot an effective web video.

Contact your Video Labs Account Representative today!

(800)800-8240

(301)217-0000

www.videolabs.net
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