



August 2010

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Video Labs Opens Atlanta Sales Office

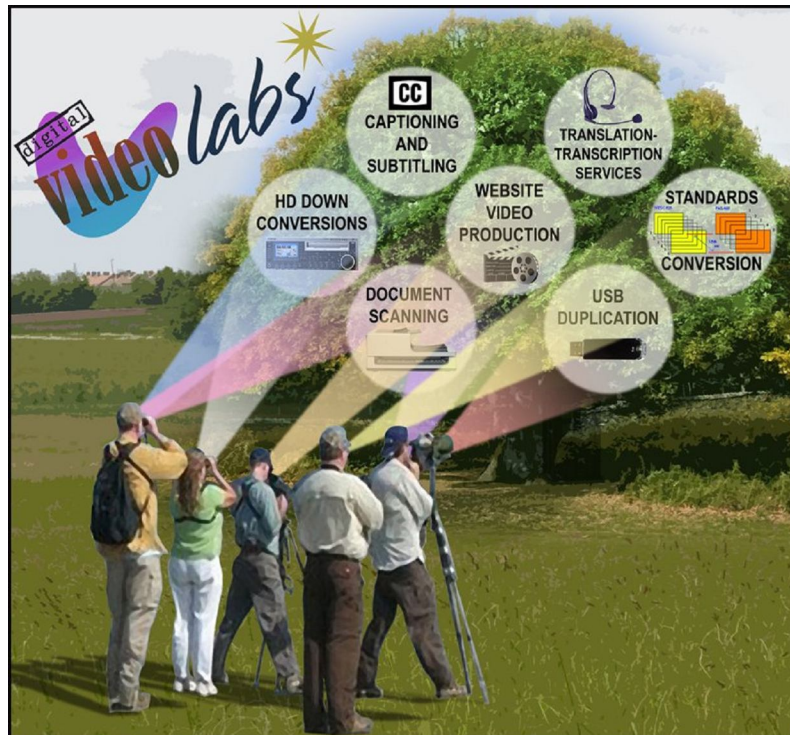


WELCOME!
 Wendy Eley,
 Account Executive
weley@videolabs.net

**Political Campaign Managers:
 Be Ready for Mid-Term Elections!**

Call on Video Labs for your quick turn media needs. We'll help you reach your constituents with massive media format copying, broadcast

Look Carefully for These Sitings - You Don't Want to Miss Them!



We're Focused on All Your Media Needs!

**Closed Captioning and Subtitle Services
. . . and don't forget transcription and translation**

Producers have come to rely on Video Labs' full-service approach to **captioning services** for the hearing and vision impaired. We can even assist you with transcription services as well as translation into foreign languages for subtitling your project.

Confused by all the formats out there? In our ever-changing, ever-challenging industry, it can be difficult to stay abreast of the current technical requirements for your project. Count on Video Labs to provide you with the latest information. We offer services for DVD, web video formats (like Flash and Windows Media) as well

duplication, web files, post production, print, Blu-ray/DVD/CD, distribution....you name it. You need it quick.....Video Labs delivers for your campaign.

VIDEO BLOG



[CLICK HERE TO VIEW OUR LATEST VIDEO - "GRAPHIC DESIGN SAMPLER"](#)

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HD and SD videotape formats for broadcast.

For those projects that require multiple deliverables, check with your Account Representative for combination rates for these services. To read more, [click here for our blog about web captioning services.](#)

Video and Media Production for Your Website

It's no secret that [website video production](#) has fast become the premiere advertising vehicle in today's market - a clever and informative presentation can entertain, educate and ultimately bring visitors to your website through social media and cost-effective web ad campaigns.

Video Labs' talented team can help plan a targeted campaign by shooting, editing and producing your website video - all to gain you significant exposure.

Recently we worked with Mark Diley, a golf professional, to produce his demo for "The Core Putting Coach," a [unique training tool](#) currently for sale in retail pro shops. Mark's commercial will soon appear on 200 websites nationwide and will include tags for each of his retail outlets. [Check it out here.](#)

Are you confused by . . .

[High Definition vs. Widescreen vs. Anamorphic vs. Letterbox . . . SD and HD, 4:3 and 16:9 terminology?](#)

High Definition has set a new standard for our industry. Video professionals have never had such grand and varied options for visual impact, widescreen functionality and exceptional audio.

Here's the question - how can you plan your workflow so that widescreen video looks great no matter what type of monitor is used for viewing? When planning your project, it can be a challenge to anticipate how the image might look when displayed on everything from widescreen computer monitors to high quality YouTube videos to tiny iPod screens to downconverted PAL BetaSP copies.

Check out [this recent blog](#) post from Video Labs Account Executive David Ryan on "Anamorphic Confusion."

What Else is New at Video Labs? USB Duplication

In response to customer demand, Video Labs has recently expanded data loading & USB duplication services. Portability,

capacity and ease of use offered on USB Flash drives continue to expand as media costs have become more affordable and more reliable. Video Labs has supported data loading for clients with software applications, medical research and promotional media.



Video Labs
15237 Display Court
Rockville, MD 20850
www.videolabs.net

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